



AWARD-WINNING SOCIAL ENTREPRENEUR | EXECUTIVE COACH | SPEAKER

Farhana is a Certified Executive Coach through the Coaches Training Institute, an Award-Winning Social Entrepreneur and surfer dedicated to helping people make courageous transitions and to “surfing their wave” in leadership and in life! Farhana taps into her 15+ years of entrepreneurship and leadership expertise to coach her clients, which she honed through her work as an Americorps/VISTA, Consultant, Manager, Board Member and eventually Founder and CEO of an award-winning non-profit.

Farhana is most passionate about coaching and supporting clients through meaningful transitions - the kind that take your breath away. Her clients range from seasoned C-level executives over 50 wondering what’s next to highly creative Gen Y social entrepreneurs, to spirited individuals seeking to transform themselves into more effective leaders.

An entrepreneurial spirit, Farhana founded and for 11 years ran C.E.O. Women, an organization dedicated to supporting low-income immigrant women entrepreneurs. She is also the Founder of Brown Girl Surf, a global community dedicated to highlighting and sharing stories of trailblazing female surfers from around the world. A graduate of Tufts University and a former member of the U.S. National Karate Team, she resides in Oakland, CA and enjoys surfing all types of waves on California’s Northern Coast, and integrating the lessons learned from the ocean and the mind into her work coaching clients.

Farhana is the recipient of numerous awards including the prestigious Ashoka Fellowship, is an Ernst and Young Entrepreneur of the Year finalist and an SBA Women in Business Champion. She has been a featured speaker in places such as Patagonia, Google, UC Berkeley Haas School of Business, Tufts University, International Women in Business Conferences, and the Commonwealth Club. Her work has been featured in media outlets such as BBC News, ABC News, Forbes, The Wall Street Journal, Women’s Health Magazine, The Chronicle of Philanthropy, and The Huffington Post to name a few.